

DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2004 Estimates & 2009 Projections

Calculated using Proportional Block Groups



Lat/Lon: 40.096/-74.9768

RF5

Parkwood Shopping Center	1.00 mi radius	3.00 mi radius	5.00 mi radius
Population			
Estimated Population (2004)	22,163	114,611	305,813
Census Population (1990)	24,271	119,092	312,565
Census Population (2000)	22,986	116,782	310,730
Projected Population (2009)	21,300	112,381	300,886
Forecasted Population (2014)	20,359	109,908	295,328
Historical Annual Growth (1990 to 2000)	-1,285 -0.5%	-2,311 -0.2%	-1,834 -0.1%
Historical Annual Growth (2000 to 2004)	-824 -0.9%	-2,171 -0.5%	-4,917 -0.4%
Projected Annual Growth (2004 to 2009)	-862 -0.8%	-2,229 -0.4%	-4,927 -0.3%
Est. Population Density (2004)	7,058.22 <i>psm</i>	4,174.80 <i>psm</i>	4,109.07 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	27.45 <i>sq mi</i>	74.42 <i>sq mi</i>
Households			
Estimated Households (2004)	8,337	46,456	123,331
Census Households (1990)	7,874	43,172	116,311
Census Households (2000)	8,205	45,304	120,650
Projected Households (2009)	8,502	47,864	126,701
Forecasted Households (2014)	8,662	49,261	129,984
Households with Children (2004)	3,129 37.5%	14,668 31.6%	37,482 30.4%
Average Household Size (2004)	2.63	2.44	2.40
Average Household Income			
Est. Average Household Income (2004)	\$57,507	\$54,138	\$55,760
Proj. Average Household Income (2009)	\$56,210	\$55,187	\$57,341
Average Family Income (2004)	\$62,592	\$61,463	\$64,313
Median Household Income			
Est. Median Household Income (2004)	\$55,416	\$49,285	\$49,954
Proj. Median Household Income (2009)	\$61,886	\$54,738	\$55,468
Median Family Income (2004)	\$63,319	\$58,265	\$59,256
Per Capita Income			
Est. Per Capita Income (2004)	\$21,679	\$22,125	\$22,841
Proj. Per Capita Income (2009)	\$22,491	\$23,716	\$24,558
Per Capita Income Est. 5 year change	\$812 3.7%	\$1,591 7.2%	\$1,717 7.5%
Other Income			
Est. Median Disposable Income (2004)	\$46,401	\$41,800	\$42,207
Est. Median Disposable Income (2009)	\$51,001	\$45,754	\$46,191
Disposable Income Est. 5 year change	\$4,600 9.9%	\$3,954 9.5%	\$3,983 9.4%
Est. Median Household Net Worth (2004)	\$44,219	\$40,877	\$42,027
Daytime Demos			
Total Number of Businesses (2004)	375	3,985	9,998
Total Number of Employees (2004)	6,514	66,882	127,645
Company Headqtrs: Businesses (2004)	3 0.8%	39 1.0%	62 0.6%
Company Headqtrs: Employees (2004)	475 7.3%	5,433 8.1%	8,268 6.5%
Unemployment Rate (2004)	3.50%	3.30%	3.10%
Employee Population per Business	17.4 to 1	16.8 to 1	12.8 to 1
Residential Population per Business	59.0 to 1	28.8 to 1	30.6 to 1

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Race & Ethnicity						
White (2004)	18,788	84.8%	96,077	83.8%	257,925	84.3%
Black or African American (2004)	1,977	8.9%	8,432	7.4%	24,410	8.0%
American Indian & Alaska Native (2004)	32	0.1%	214	0.2%	513	0.2%
Asian (2004)	678	3.1%	6,143	5.4%	13,409	4.4%
Hawaiian & Pacific Islander (2004)	11	0.0%	51	0.0%	102	0.0%
Other Race (2004)	344	1.6%	1,845	1.6%	4,799	1.6%
Two or More Races (2004)	333	1.5%	1,849	1.6%	4,655	1.5%
Not Hispanic or Latino Population (2004)	21,180	95.6%	109,353	95.4%	292,738	95.7%
Hispanic or Latino Population (2004)	983	4.4%	5,258	4.6%	13,076	4.3%
Not of Hispanic Origin Population (1990)	23,851	98.3%	116,718	98.0%	306,321	98.0%
Hispanic Origin Population (1990)	421	1.7%	2,374	2.0%	6,244	2.0%
Not Hispanic or Latino Population (2000)	22,139	96.3%	112,155	96.0%	299,299	96.3%
Hispanic or Latino Population (2000)	847	3.7%	4,627	4.0%	11,431	3.7%
Not Hispanic or Latino Population (2009)	20,067	94.2%	106,002	94.3%	285,115	94.8%
Hispanic or Latino Population (2009)	1,233	5.8%	6,380	5.7%	15,771	5.2%
Hist. Hispanic Ann Growth (1990 to 2004)	562	9.5%	2,883	8.7%	6,832	7.8%
Proj. Hispanic Ann Growth (2004 to 2009)	251	5.1%	1,122	4.3%	2,695	4.1%
Age Distribution						
Age 0 to 4 yrs (2004)	1,575	7.1%	6,778	5.9%	16,812	5.5%
Age 5 to 9 yrs (2004)	1,434	6.5%	6,287	5.5%	16,231	5.3%
Age 10 to 14 yrs (2004)	1,480	6.7%	6,999	6.1%	18,378	6.0%
Age 15 to 19 yrs (2004)	1,431	6.5%	7,114	6.2%	18,896	6.2%
Age 20 to 24 yrs (2004)	1,393	6.3%	7,629	6.7%	19,931	6.5%
Age 25 to 29 yrs (2004)	1,541	7.0%	8,261	7.2%	20,088	6.6%
Age 30 to 34 yrs (2004)	1,777	8.0%	8,175	7.1%	20,694	6.8%
Age 35 to 39 yrs (2004)	1,730	7.8%	8,161	7.1%	21,578	7.1%
Age 40 to 44 yrs (2004)	1,564	7.1%	8,384	7.3%	23,148	7.6%
Age 45 to 49 yrs (2004)	1,557	7.0%	8,532	7.4%	23,453	7.7%
Age 50 to 54 yrs (2004)	1,484	6.7%	8,263	7.2%	22,090	7.2%
Age 55 to 59 yrs (2004)	1,480	6.7%	7,215	6.3%	18,802	6.1%
Age 60 to 64 yrs (2004)	1,308	5.9%	6,237	5.4%	15,940	5.2%
Age 65 to 74 yrs (2004)	1,519	6.9%	8,762	7.6%	23,969	7.8%
Age 75 to 84 yrs (2004)	679	3.1%	5,727	5.0%	18,152	5.9%
Age 85 yrs plus (2004)	211	1.0%	2,088	1.8%	7,649	2.5%
Median Age (2004)	35.5	<i>yrs</i>	38.1	<i>yrs</i>	39.7	<i>yrs</i>
Gender Age Distribution						
Female Population (2004)	11,326	51.1%	58,905	51.4%	156,478	51.2%
Age 0 to 19 yrs (2004)	2,858	25.2%	13,192	22.4%	34,001	21.7%
Age 20 to 64 yrs (2004)	7,117	62.8%	36,041	61.2%	92,850	59.3%
Age 65 yrs plus (2004)	1,351	11.9%	9,672	16.4%	29,627	18.9%
Female Median Age (2004)	36.8	<i>yrs</i>	39.8	<i>yrs</i>	41.6	<i>yrs</i>
Male Population (2004)	10,837	48.9%	55,706	48.6%	149,336	48.8%
Age 0 to 19 yrs (2004)	3,061	28.2%	13,986	25.1%	36,317	24.3%
Age 20 to 64 yrs (2004)	6,717	62.0%	34,816	62.5%	92,875	62.2%
Age 65 yrs plus (2004)	1,058	9.8%	6,904	12.4%	20,144	13.5%
Male Median Age (2004)	34.2	<i>yrs</i>	36.4	<i>yrs</i>	37.7	<i>yrs</i>

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Household Income Distribution						
HH Income \$200,000 or More (2004)	107	1.3%	507	1.1%	1,827	1.5%
HH Income \$150,000 to \$199,999 (2004)	115	1.4%	630	1.4%	1,953	1.6%
HH Income \$100,000 to \$149,999 (2004)	952	11.4%	4,671	10.1%	12,349	10.0%
HH Income \$75,000 to \$99,999 (2004)	1,385	16.6%	6,484	14.0%	17,004	13.8%
HH Income \$50,000 to \$74,999 (2004)	2,031	24.4%	10,530	22.7%	27,183	22.0%
HH Income \$35,000 to \$49,999 (2004)	1,256	15.1%	7,533	16.2%	19,549	15.9%
HH Income \$25,000 to \$34,999 (2004)	940	11.3%	5,354	11.5%	13,896	11.3%
HH Income \$15,000 to \$24,999 (2004)	812	9.7%	5,011	10.8%	13,419	10.9%
HH Income \$0 to \$14,999 (2004)	739	8.9%	5,736	12.3%	16,150	13.1%
HH Income \$35,000+ (2004)	5,846	70.1%	30,354	65.3%	79,866	64.8%
HH Income \$75,000+ (2004)	2,560	30.7%	12,292	26.5%	33,134	26.9%
Housing						
Total Housing Units (2004)	8,625		48,054		127,764	
Housing Units, Occupied (2004)	8,337	96.7%	46,456	96.7%	123,331	96.5%
<i>Housing Units, Owner-Occupied (2004)</i>	6,511	78.1%	29,581	53.7%	81,709	56.3%
<i>Housing Units, Renter-Occupied (2004)</i>	1,826	21.9%	16,876	36.3%	41,622	33.7%
Housing Units, Vacant (2004)	288	3.3%	1,597	3.3%	4,433	3.5%
Median Years in Residence (2004)	7.7	<i>yrs</i>	5.8	<i>yrs</i>	5.7	<i>yrs</i>
Marital Status						
Never Married (2004)	5,421	30.7%	27,210	28.8%	71,781	28.2%
Now Married (2004)	8,851	50.1%	47,252	50.0%	125,641	49.4%
Separated (2004)	855	4.8%	4,638	4.9%	14,211	5.6%
Widowed (2004)	1,361	7.7%	7,710	8.2%	20,575	8.1%
Divorced (2004)	1,187	6.7%	7,736	8.2%	22,183	8.7%
Household Type						
Population Family (2004)	19,398	87.5%	93,935	82.0%	243,057	79.5%
Population Non-Family (2004)	2,566	11.6%	19,256	16.8%	52,738	17.2%
Population Group Qtrs (2004)	199	0.9%	1,420	1.2%	10,018	3.3%
Family Households (2004)	6,193	74.3%	31,168	67.1%	81,519	66.1%
Married Couple With Children (2004)	2,195	24.8%	10,454	22.1%	26,927	21.4%
Average Family Household Size (2004)	3.13		3.01		2.98	
Non-Family Households (2004)	2,144	25.7%	15,288	32.9%	41,812	33.9%
Household Size						
1 Person Household (2004)	1,149	13.8%	9,296	20.0%	26,165	21.2%
2 Person Households (2004)	2,726	32.7%	16,117	34.7%	43,024	34.9%
3 Person Households (2004)	1,796	21.5%	8,817	19.0%	23,033	18.7%
4 Person Households (2004)	1,518	18.2%	7,131	15.4%	18,499	15.0%
5 Person Households (2004)	764	9.2%	3,368	7.2%	8,372	6.8%
6+ Person Households (2004)	383	4.6%	1,728	3.7%	4,238	3.4%
Household Vehicles						
Total Vehicles Available (2004)	13,463		71,375		186,780	
Household: 0 Vehicles Available (2004)	772	9.3%	5,567	12.0%	15,653	12.7%
Household: 1 Vehicles Available (2004)	3,319	39.8%	19,418	41.8%	50,095	40.6%
Household: 2+ Vehicles Available (2004)	4,246	50.9%	21,472	46.2%	57,583	46.7%
Average Vehicles Per Household (2004)	1.6		1.5		1.5	

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Labor Force			
Est. Labor: Population Age 16+ (2004)	17,411	93,178	250,740
Est. Civilian Employed (2004)	11,148 64.0%	57,268 61.5%	147,335 58.8%
Est. Civilian Unemployed (2004)	616 3.5%	3,063 3.3%	7,779 3.1%
Est. in Armed Forces (2004)	7 0.0%	38 0.0%	129 0.1%
Est. not in Labor Force (2004)	5,640 32.4%	32,809 35.2%	95,497 38.1%
Occupation			
Occupation: Population Age 16+ (2000)	11,404	57,683	147,859
Mgmt, Business, & Financial Operations (2000)	1,502 13.2%	6,865 11.9%	17,912 12.1%
Professional and Related (2000)	1,719 15.1%	10,638 18.4%	28,758 19.4%
Service (2000)	1,781 15.6%	8,509 14.8%	20,720 14.0%
Sales and Office (2000)	3,738 32.8%	18,383 31.9%	45,620 30.9%
Farming, Fishing, and Forestry (2000)	0	56 0.1%	94 0.1%
Construct, Extraction, & Maintenance (2000)	1,043 9.1%	5,237 9.1%	14,738 10.0%
Production, Transp. & Material Moving (2000)	1,622 14.2%	7,996 13.9%	20,016 13.5%
Percent White Collar Workers (2000)	61.0%	62.2%	62.4%
Percent Blue Collar Workers (2000)	39.0%	37.8%	37.6%
Consumer Expenditure (in \$,000,000s)			
Total Household Expenditure (2004)	\$384	\$2,035	\$5,587
Total Non-Retail Expenditures (2004)	\$222 58.0%	\$1,179 57.9%	\$3,235 57.9%
Total Retail Expenditures (2004)	\$161 42.0%	\$856 42.1%	\$2,351 42.1%
Apparel (2004)	\$21 5.5%	\$111 5.5%	\$304 5.4%
Contributions (2004)	\$11 2.9%	\$58 2.9%	\$160 2.9%
Education (2004)	\$7 1.8%	\$37 1.8%	\$101 1.8%
Entertainment (2004)	\$20 5.2%	\$105 5.2%	\$288 5.2%
Food And Beverages (2004)	\$63 16.5%	\$335 16.5%	\$919 16.5%
Furnishings And Equipment (2004)	\$15 4.0%	\$81 4.0%	\$223 4.0%
Gifts (2004)	\$12 3.0%	\$62 3.0%	\$170 3.0%
Health Care (2004)	\$25 6.4%	\$132 6.5%	\$362 6.5%
Household Operations (2004)	\$12 3.2%	\$66 3.2%	\$181 3.2%
Miscellaneous Expenses (2004)	\$4 1.1%	\$24 1.2%	\$65 1.2%
Personal Care (2004)	\$6 1.7%	\$34 1.7%	\$92 1.6%
Personal Insurance (2004)	\$4 1.1%	\$23 1.1%	\$64 1.1%
Reading (2004)	\$2 0.5%	\$11 0.5%	\$30 0.5%
Shelter (2004)	\$67 17.5%	\$355 17.4%	\$976 17.5%
Tobacco (2004)	\$4 0.9%	\$19 0.9%	\$52 0.9%
Transportation (2004)	\$80 20.8%	\$422 20.8%	\$1,159 20.7%
Utilities (2004)	\$30 7.9%	\$161 7.9%	\$441 7.9%
Educational Attainment			
Adult Population (25 Years or Older) (2004)	14,851	79,804	215,565
Elementary (0 to 8) (2004)	485 3.3%	3,258 4.1%	10,533 4.9%
Some High School (9 to 11) (2004)	2,309 15.5%	12,019 15.1%	31,186 14.5%
High School Graduate (12) (2004)	6,345 42.7%	30,881 38.7%	81,859 38.0%
Some College (13 to 16) (2004)	2,764 18.6%	14,064 17.6%	37,441 17.4%
Associate Degree Only (2004)	764 5.1%	4,776 6.0%	12,222 5.7%
Bachelor Degree Only (2004)	1,542 10.4%	10,098 12.7%	28,102 13.0%
Graduate Degree (2004)	643 4.3%	4,708 5.9%	14,221 6.6%

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Units In Structure						
1 Detached Unit (2000)	545	6.4%	10,846	23.1%	40,331	32.2%
1 Attached Unit (2000)	6,392	75.2%	18,852	40.2%	40,820	32.6%
2 to 4 Units (2000)	617	7.3%	5,870	12.5%	15,600	12.5%
5 to 9 Units (2000)	653	7.7%	2,928	6.2%	5,661	4.5%
10 to 19 Units (2000)	55	0.7%	2,777	5.9%	7,622	6.1%
20 to 49 Units (2000)	68	0.8%	2,334	5.0%	5,515	4.4%
50 or more Units (2000)	169	2.0%	3,006	6.4%	8,086	6.5%
Mobile Home or Trailer (2000)	0		272	0.6%	1,379	1.1%
Other Structure (2000)	0		10	0.0%	50	0.0%
Homes Built By Year						
Homes Built 1999 to 2000	0		81	0.2%	334	0.3%
Homes Built 1995 to 1998	37	0.4%	350	0.7%	1,350	1.1%
Homes Built 1990 to 1994	286	3.4%	1,253	2.7%	3,443	2.8%
Homes Built 1980 to 1989	511	6.0%	4,767	10.2%	13,110	10.5%
Homes Built 1970 to 1979	1,467	17.3%	11,060	23.6%	26,897	21.5%
Homes Built 1960 to 1969	4,981	58.6%	18,141	38.7%	35,639	28.5%
Homes Built 1950 to 1959	940	11.1%	7,687	16.4%	25,893	20.7%
Homes Built Before 1949	278	3.3%	3,557	7.6%	18,397	14.7%
Home Values						
Home Values \$1,000,000 or More (2000)	0		25	0.1%	75	0.1%
Home Values \$500,000 to \$999,999 (2000)	0		20	0.1%	150	0.2%
Home Values \$400,000 to \$499,999 (2000)	0		6	0.0%	114	0.2%
Home Values \$300,000 to \$399,999 (2000)	0		73	0.3%	439	0.6%
Home Values \$200,000 to \$299,999 (2000)	17	0.3%	585	2.2%	3,378	4.7%
Home Values \$150,000 to \$199,999 (2000)	55	0.9%	2,643	9.9%	10,235	14.3%
Home Values \$100,000 to \$149,999 (2000)	780	12.5%	8,771	32.8%	25,774	36.0%
Home Values \$70,000 to \$99,999 (2000)	4,869	78.1%	13,274	49.7%	26,188	36.6%
Home Values \$50,000 to \$69,999 (2000)	428	6.9%	975	3.6%	3,763	5.3%
Home Values \$25,000 to \$49,999 (2000)	75	1.2%	255	1.0%	969	1.4%
Home Values \$0 to \$24,999 (2000)	11	0.2%	87	0.3%	454	0.6%
Owner Occupied Median Home Value (2000)	\$88,792		\$107,525		\$115,714	
Renter Occupied Median Rent (2000)	\$585		\$560		\$552	
Transportation To Work						
Drive to Work Alone (2000)	8,426	73.3%	43,143	74.5%	111,196	74.9%
Drive to Work in Carpool (2000)	1,604	13.9%	7,581	13.1%	18,914	12.7%
Travel to Work - Public Transportation (2000)	850	7.4%	4,492	7.8%	11,116	7.5%
Drive to Work on Motorcycle (2000)	0		33	0.1%	102	0.1%
Walk or Bicycle to Work (2000)	333	2.9%	1,598	2.8%	3,751	2.5%
Other Means (2000)	103	0.9%	268	0.5%	824	0.6%
Work at Home (2000)	183	1.6%	814	1.4%	2,593	1.7%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	2,628	23.2%	12,965	22.7%	32,429	22.2%
Travel to Work in 14 to 29 Minutes (2000)	3,293	29.1%	17,704	31.0%	47,247	32.4%
Travel to Work in 30 to 59 Minutes (2000)	4,216	37.2%	20,570	36.0%	50,784	34.8%
Travel to Work in 60 Minutes or More (2000)	1,181	10.4%	5,876	10.3%	15,444	10.6%
Average Travel Time to Work (2000)	28.0 mins		28.1 mins		28.2 mins	

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